



FOR IMMEDIATE RELEASE

Contact: Tamara Wood at (863) 698-9276

CRAFT to Host Workshop to Begin Discussions on Program’s Cycle Two

February 27, 2020, Bartow FL – The Citrus Research and Field Trial Foundation, Inc. (CRAFT) will host a two-hour workshop on Friday, March 13, 2020 to discuss the progress of the CRAFT program and to begin discussions regarding the development of the second cycle which is expected to launch this summer.

Current and potential future CRAFT participants, CRAFT staff, Board and Technical Working Group, and other interested parties will share experiences from cycle one, as well as ideas on what should be included in cycle two. This workshop will be followed by additional public meetings in preparation for a roll-out of cycle two at the Florida Citrus Industry Annual Conference, held in Bonita Springs, FL in June.

The application process for cycle two of the CRAFT program is expected to open after July 1, 2020.

The March 13 Workshop discussion will include the following topics:

- Overview of CRAFT Cycle One Research Projects
- What Research is Needed to Fill Gaps in Cycle One Projects?
- Objectives for CRAFT Cycle Two
- Methods and Metrics for CRAFT Cycle Two Application Process to Best Achieve Gap Fills and Research Priorities
- Learning from Experience – What Can We Do Better?

If you are interested in joining the conversation in person, by telephone, or via Zoom video conferencing, details are below.

In Person: CRAFT Offices
600 N. Broadway Avenue
Suite 101
Bartow, FL 33830

By Telephone: 1-929-205-6099
Meeting ID: 157 972 478

Via Zoom: <https://zoom.us/j/157972478?pwd=ZmVzY3dFZFg4ZDQybVdYTXhSSHJCZz09>
Meeting ID: 157 972 478
Password: 491068
Audio Connection: 1-929-205-6099
Meeting ID: 157 972 478

To RSVP for the workshop, please contact Tamara Wood at tamara@craftfdn.org or 863.698.9276.

For more information on the CRAFT program, visit www.craftfdn.org or contact Kristen Carlson at kristen@craftfdn.org or Tamara Wood at tamara@craftfdn.org.

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